



# wedding salon



# weddingsalon

## LIVE SHOWS

Wedding Salon offers a unique opportunity for luxury vendors to reach their high-end clientele. These intimate events feature the best in weddings and honeymoons.

## WEBINARS

Launched in response to the Covid-19 pandemic, Wedding Salon connects couples and the industry's top experts to share advice amidst social distancing uncertainty.

## VIRTUAL EVENTS

Experience a Wedding Salon showcase online. From vendor booths to runway shows, Wedding Salon has created the ultimate event for couples and vendors to virtually engage.


# OUR PARTNERS

*“Wedding Salon is a fantastic opportunity to step into a world that’s all about weddings... it’s called one stop shopping, and this is the place to go.”*

*– David Tutera*

*“This event has brought together the best of the best professionals to meet with prospective brides.”*

*– Martha Stewart*

the knot **BRIDES** *Here Comes*  
WEDDING NETWORK **THE GUIDE**  
**Kleinfeld**  **mywedding.com**<sup>®</sup>  
*The Registry* at bloomingdales **MODERN LUXURY**



# OUR CLIENTS

Aruba Tourism Authority  
Aspen CVB  
Bahamas Ministry of Tourism  
Barbados Tourism Authority  
Belmond Hotels  
Ben & Jerry's  
Boxed Water  
Brideside  
Canyon Ranch  
Carlo's Bakery  
Casa Del Mar Hotel  
Colin Cowie Lifestyle  
Conair Corporation  
David Tutera Weddings  
Dylan's Candy Bar  
Disney's Fairy Tale Weddings  
Four Seasons Beverly Wilshire  
Gurney's Resort & Spa  
Harmless Harvest  
Harry Winston

Hawaiian Airlines  
Jamaica Tourist Board  
Johnson's Popcorn  
Jumby Bay Island  
Katz Delicatessen  
La Maison du Chocolat  
Lancôme at Bergdorf Goodman  
Loews Hotels  
Los Cabos Advisor  
Los Cabos Tourism Board  
Mandarin Oriental Hotels  
Mexican Tourism Board  
Mindy Weiss Consultants  
Minted  
Montage Beverly Hills  
Morton's Steakhouse  
O'ahu Visitors Bureau  
Omni Hotels & Resorts  
Palace Resorts  
Pottery Barn

Puntacana Resort & Club  
Registry at Bloomingdale's  
Ritz-Carlton Hotels  
SAKS Fifth Avenue  
Salamander Hotels & Resorts  
Sandals Resorts  
Shoals Club  
Shutters On The Beach  
Sprinkles Cupcakes  
St. Lucia Tourist Board  
St. Regis Resorts  
Starwood Hotels & Resorts  
Telluride Ski Resort  
Travel Store  
Vera Wang  
Viceroy Los Cabos  
Wedding Suite at Nordstrom  
Westin Hotels & Resorts  
William Sonoma  
Wolfgang Puck



# EXTEND YOUR REACH

## BRIDES & GROOMS

Our couples are an affluent group who spend above the national average.

## WEDDING PLANNERS

Wedding planners are influencers for couples. Celebrity planners including Colin Cowie, David Tutera, and Mindy Weiss have frequented our shows.

## PRESS & SOCIAL MEDIA

Bridal editors and bloggers are invited to attend. Our shows have generated the attention of NBC Today Show, Access Hollywood, Town and Country Weddings, US Weekly, Martha Stewart Weddings, and The New York Times.

## PARTNERS

We utilize our partner relationships to build a digital community around each event.



# PRESS

Tatiana Byron and Wedding Salon have been featured on local and national television networks, including:

- |                  |                                |       |
|------------------|--------------------------------|-------|
| CBS Early Show   | Fox & Friends                  | CNN   |
| The Arrangement  | The Today Show                 | CNBC  |
| The Apprentice   | ABC's Good Morning America Now | ABC   |
| Access Hollywood | Entertainment Tonight          | NBC   |
| NY1 News         | Queer Eye for The Straight Guy | Extra |

Wedding Salon has also been featured in numerous publications including:

- |                    |                        |                         |
|--------------------|------------------------|-------------------------|
| The New York Times | BRIDES Magazine        | Los Angeles Times       |
| New York Post      | Fortune Small Business | Martha Stewart Weddings |
| Financial Times    | Modern Luxury Brides   | Grace Ormonde Wedding   |
| Elle Magazine      | New York Daily News    | Town & Country Weddings |
| Miami Herald       | BizBash                | In Touch Weekly         |
| InStyle            | OK! Weekly             | Palm Beach Post         |
| Us Weekly          | Gotham Magazine        | Star Magazine           |



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## SHARE & CONNECT WITH US

Don't forget to Share the Digital Invite you receive from Wedding Salon on your Social and with your Bridal Clientele

## GET SOCIAL WITH US

#WeddingSalon

@TheWeddingSalon

Share your experience by tagging #theweddingsalon

@theweddingsalon



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